

# THE COMMON LINK

COMPANY PROFILE

# COMPANY OVERVIEW

THE COMMON LINK PROVIDES ITS CUSTOMERS WITH AN END TO END SOURCING SOLUTION, FOCUSING ON FINDING THE RIGHT FIT FOR THEIR NEEDS.

NOT ALL MANUFACTURERS ARE CAPABLE TO SERVICE ALL BRANDS; AND NOT ALL BRANDS ARE ADEQUATE FOR ALL FACTORIES.

THE ART OF BALANCING SCALE, PRICE AND SERVICE LEVEL IS WHAT GIVES THE STRENGTH TO OUR VALUE PROPOSITION BY OFFERING

- ❑ MULTI-REGION SOURCING
- ❑ DIFFERENT PRODUCT CAPABILITIES AND CAPACITIES
- ❑ EFFORTLESS DELIVERY PROCESS

# CORE COMPETENCIES

OUR CUSTOMERS UTILIZE THE EXPERTISE OF OUR APPAREL PRODUCT DEVELOPMENT TEAMS AND THE COMPETENCIES OF OUR SOURCING NETWORK, TO HAVE THE CRITICAL ACCESS THEY NEED TO TURN THEIR IDEAS INTO NEW PRODUCTS, AND TO DELIVER THESE TO THE MARKET.

THE COMMON LINK OFFERS THE BELOW SERVICES:

- ❑ MERCHANDISING EXPERTISE
- ❑ TREND AWARENESS
- ❑ RAW MATERIALS DEVELOPMENT AND SOURCING
- ❑ PATTERN MAKING AND GRADING
- ❑ TECH PACK AND SPECIFICATION SHEET CREATION
- ❑ FIT AND WASH DEVELOPMENT (INCLUDING LIVE MODEL FIT SESSIONS)
- ❑ TARGETED PRODUCT COLLECTIONS

# MULTI-REGION SOURCING PLATFORM

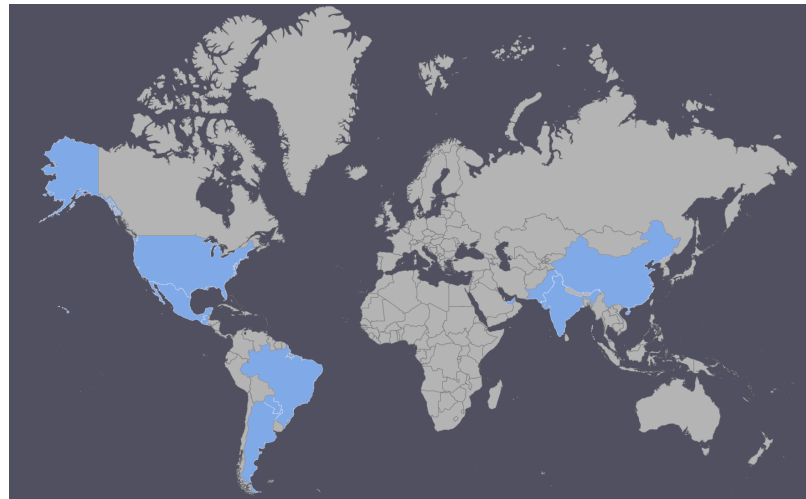
- ❑ VAST NETWORK OF MANUFACTURING PARTNERS TO BALANCE PRICE, VALUE AND SERVICE

- ❑ REGION

- ❑ SCALE

- ❑ PRODUCT CAPABILITY

## MANUFACTURING PRESENCE



# PRODUCT CAPABILITIES / CAPACITIES

□ DENIM

□ KNITS

□ SYNTHETICS

□ LEATHER GOODS



# EFFORTLESS DELIVERY PROCESS

FROM LAUNCH AND FACTORY SET-UP  
THROUGH ORDER DELIVERY, OUR CLIENT  
SERVICES TEAM IS THERE TO ENSURE  
EXCELLENCE IN EXECUTION EVERY STEP  
OF THE WAY.

- DOMESTIC MANUFACTURING IN THE U.S.A.
- DIRECT IMPORTER FOR OVERSEAS MANUFACTURING
  - ▣ DDP
  - ▣ FOB
  - ▣ CIF



# CUSTOMERS / SUCCESSFUL LINKS

Lucky Brand

GAP

NYDJ  
LOS ANGELES

TEXTIL  
Canatiba

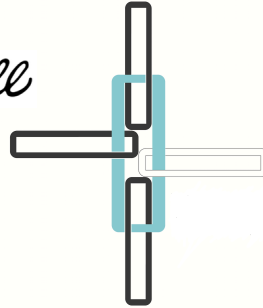
M<sup>C</sup> GREGOR<sup>®</sup>  
...es cosa de hombres

KALTEX

from ELITE  
SPORTSWEAR, L.P.

HEMP  
BLUE

Madewell



INDIGO  
GARMENTS™  
Desert Studio  
Dubai

ROPA  
SIETE LEGUAS  
S.A. DE C.V.



TRUE RELIGION<sup>®</sup>

SID MASHBURN

Tavex

URBAN OUTFITTERS

VINCE.

open

Fifth Avenue